



Participation Era, Sun and You

Silveira Neto

**Sun Campus Ambassador
Universidade Federal do Ceará,
Brazil**



Agenda



Sun Microsystems

Participation Era

Open Source Technologies

Opportunities

And now?

Sun Microsystems

- **History:**
 - 24 February 1982.
 - Stanford University, Palo Alto, California.
 - Stanford University Network
- **Vision:**
 - The Network is the Computer
- **Mission:**
 - To bridge the digital divide

Sun Microsystems

- **Some numbers:**
 - 33,350 employees worldwide.
 - Fiscal Year 2008 Q2 Revenues: \$3.615 billion.
 - Sun conducts business in more than 100 countries around the globe.
 - #187 on the Fortune 500 (Fortune, 2007)
 - #5 Most Admired Companies (Fortune, 2008)

more info at <http://www.sun.com/aboutsun/company/index.jsp>

<http://money.cnn.com/magazines/fortune/mostadmired/2008/industries/24.html>

Participation Era Examples

- **Wikipedia:**
 - 9.25 million articles
 - 253 languages
 - Largest, fastest-growing and most popular general reference work currently available on the Internet.
 - Top ten most-visited websites worldwide
- **Linux:**
 - “Given enough eyeballs, all bugs are shallow”
 - Kernel: 2.4 million source lines of code
 - Distribution: 283 million source lines of code

more info at <http://en.wikipedia.org/wiki/Wikipedia>
<http://en.wikipedia.org/wiki/Linux>

Participation Era Examples

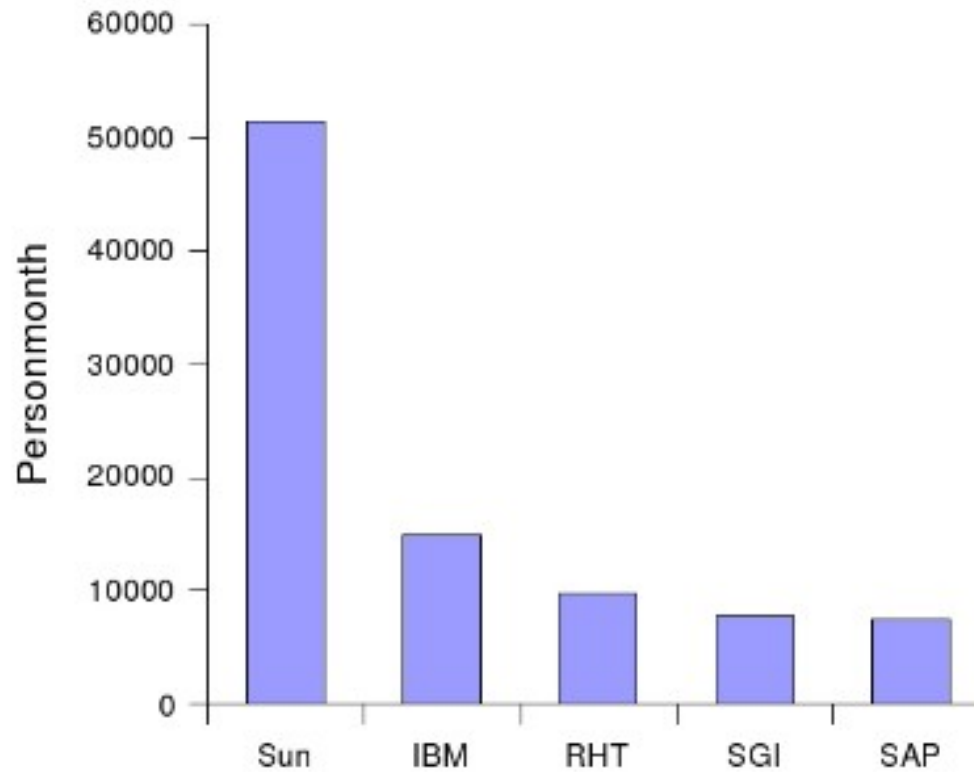
- **Creative Commons**
 - > Copyright alternative
 - > Arts, blogs, music ...
- **Web 2.0:**
 - > Youtube, Orkut, Facebook, Myspace, Flickr ...
 - > openness
 - > freedom
 - > collective intelligence
- **Sun and Open Source**

Sun's Open Source Technologies

- **Glassfish:** <http://glassfish.dev.java.net>
- **Open JDK:** <http://openjdk.java.net>
- **OpenSolaris:** <http://www.opensolaris.org>
- **JavaFX:** <http://openjfx.java.net>
- **Netbeans:** <http://www.netbeans.org>
- **OpenOffice.org:** <http://www.openoffice.org>
- **OpenSPARC:** <http://www.opensparc.net/>

Sun's Open Source Technologies

Contribution of FLOSS code



MERIT 2006 [1]

Opportunities

- **Sun Academic Initiative (SAI)**
 - > Sun Learning Connection
 - > Free training
 - > Free ePractice
 - > Certifications Discounts
 - > \$160 → \$60 (US)
 - > \$160 → \$40 (Latin America and Asia)
- **Sun Developer Network (SDN)**
 - > Worldwide community of developers
 - > Cool stuff and exclusive offers

Opportunities

- **Others opportunities**

- > \$1 Mi Open Source Community Innovation Awards
 - > Opensolaris, Netbeans, Opensparc, Glassfish, OpenOffice.org and OpenJDK.
- > Sun SPOT Open Grant Program

- **Matching Grant America 2008 Latina**

- > Buy one or two units of Sun Products and receive an additional unit free *
- > Special offer for academic and research institutions in Latin America
- > (Until May 31)

- **Other Opportunities**

* more info at http://br.sun.com/teleweb/matching_grant

Sun Academic Initiative

- It's easy and free
 - > Talk with your school
 - > Ask a teacher to go at
 - > <http://www.sun.com/secure/products-nsolutions/edu/programs/sai/sai.jsp>
 - > Fill and submit the registration form.
 - > Wait some time (usually a month).
 - > Receive the special code for your institution.

And
Now?



- Participate
- Create
- Innovate
- Meet your local JUG
- Meet your local OSUG

<http://www.sun.com>



Thank you!

Silveira Neto

Sun Campus Ambassador
Universidade Federal do Ceará,
Brazil

Contact:

Mail: jose.neto@sun.com

Gtalk/msn: silveiraneto@gmail.com

Blog: silveiraneto.net

